



RUBBERSIDEWALKS, INC.

CASE STUDY: Crosswalk Park Main Street, Racine, Wisconsin

The City of Racine, Wisconsin (population 82,196) is located on Lake Michigan 30 miles south of Milwaukee and 60 miles north of Chicago. Racine is one of the most progressive cities in the nation regarding public safety and environmental sustainability.

John Dickert (Racine's mayor) has joined other U.S. mayors in a pledge to meet or beat the Kyoto Protocol gas emission reduction targets in his own community.

Problem: Unfortunately, Crosswalk Park was constructed atop a sinking foundation structure and the continual sinking made replacing the concrete paving an expensive maintenance headache. Donnie Snow, the Director of the Parks, Recreation & Cultural Services Department had to find a better way than concrete for paving Crosswalk Park, which is a beautifully landscaped park in downtown Racine connecting pedestrians to the heart of Racine shopping, restaurants and businesses district. This site is near to Monument Square where special events live music, sand sculpting and art exhibit are held.

Solution: Donnie Snow's research led him to TERREWALKS® because TERREWALKS® is a modular paving system that has the flexibility and sustainability the Crosswalk Park paving job requires. According to Mayor Dickert, "The benefits [of TERREWALKS®] will be immediate. We expect to see a marked decline in uplifted and broken concrete in Crosswalk Park. Visitors to our downtown area now have a safe and attractive walkway. We are already looking at other possible areas to install Terrewalks."



The left photo depicts the 2010 TERREWALKS® installation across the expanse of the entire Crosswalk Park. The right photo depicts TERREWALKS® abutted against the existing concrete sidewalk that is atop more stable ground. There is a considerable amount of foot traffic all year around and TERREWALKS® are plowed each winter to remove the snow and ice.

"It was great because whenever the old building foundations caused the ground to sink, TERREWALKS®, unlike concrete, could be simply and quickly removed and replaced in a cost effective and timely way."

Donnie Snow, Director of Parks, Recreation & Cultural Services

For more information, please contact:

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